

AMENDMENTS TO THE CLAIMS

1. (Currently Amended) In a computing system that is in communication with at least one application, a method for controlling how [[the]] contact information is provided to one or more applications, the method comprising:

detecting a request from an application for contact information corresponding to a particular user; ~~desired contact information; in response to the request, selecting an appropriate contact persona from one or more possible contact personas that are available to the computing system, each contact persona comprising available contact information;~~

prior to providing the application with access to the contact information, determining whether the application is authorized to access the contact information; ~~identifying at least some of the available contact information that is intended to be provided to the application in response to the request and determining an appropriate format in which the identified contact information will be presented to the application.~~

upon determining that the application is authorized to access the contact information, identifying available contact personas associated with the particular user, each of the contact personas comprising contact information about the particular user; ~~presenting to the user the information that is intended to be provided to the application and allowing the user to determine whether that information will actually be actually provided to the application and whether other information will be provided to the application; and~~

upon identifying the available contact personas, presenting to the user a list of selectable contact personas associated with the user and that each include contact information corresponding to the user; ~~providing the identified contact information in the appropriate format to the application as designated by the user.~~

receiving a user selection of a contact persona from the list of the listed contact personas;

upon receiving the user selection of the listed contact persona, determining an appropriate format in which the contact information corresponding to the selected contact persona will be presented to the application; and

providing the application with the contact information corresponding to the selected contact persona.

2. (Original) A method as recited in claim 1, wherein each of the available contact personas corresponds to a single user of the computing system.

3. (Currently Amended) A method as recited in claim 1, further comprising:
prior to providing the application with the contact information, providing the user with an option to selectively restrict a portion of the contact information provided to the application. wherein selecting the appropriate contact persona occurs in response to user selection of one of the possible contact personas.
4. (Currently Amended) A method as recited in claim 3, further comprising:
displaying a privacy value proposition to inform the user what the contact information will be used for. wherein a listing of the possible contact personas are presented to the user for selection.
5. (Canceled)
6. (Currently Amended) A method as recited in claim 1, wherein the corresponding contact information to be provided to the application constitutes a subset of the available contact information associated with the selected contact persona. identifying at least some of the available contact information to be presented to the application occurs automatically in response to default settings corresponding to the appropriate contact persona.
7. (Currently Amended) A method as recited in claim [[1]]6, wherein the subset of the available contact information to be provided to the application is selected based on the intended use of the contact information. identifying at least some of the available contact information to be presented to the application in response to the request includes determining what the contact information will be used for.
- 8-9. (Canceled)
10. (Currently Amended) A method as recited in claim [[8]]1, wherein whether the application is authorized to access the contact information is determined~~it is determined that the application has authorization~~ based upon one or more authorizations provided in an access control list of the computing system.

11. (Original) A method as recited in claim 1, wherein the application requesting information is hosted on a remote system that is in communication with the computing system through the Internet.

12. (Original) A method as recited in claim 1, wherein the application requesting the contact information is hosted by the computing system.

13. (Original) A method as recited in claim 1, wherein the requested contact information includes at least one of a name and an address.

14. (Currently Amended) A method as recited in claim 1, wherein the available contact information corresponding to a first contact persona differs from the ~~available~~ contact information corresponding to a second contact persona[, and]] even though the first and second contact personas both correspond to the ~~same entity~~user.

15. (Currently Amended) In a computing system that is in communication with at least one application, a method for controlling how the contact information is provided to one or more applications, the method comprising:

in response to a request for contact information by an application, providing an interface object comprising a plurality of listed and selectable contact personas that are all associated with a single person and [[for]]allowing a user to select [[a]]one of the contact personas to be provided to the application, from a plurality of possible contact personas, each contact persona corresponding to a person and respective contact information about the person, wherein the respective contact information corresponding to a first contact persona differs from the available contact information corresponding to a second contact persona, even though the first and second contact personas are both associated with the same person;

in response to a user selection of a particular contact persona, displaying the respective contact information corresponding to the selected contact persona;

enabling the user to modify the respective contact information corresponding to the selected contact persona; and

upon the user approving the respective contact information, an application seeking contact information from the computing system, providing the respective contact information corresponding to the selected contact persona to the application.

16. (Currently Amended) A method as recited in claim 15, wherein the plurality of listed and selectable contact personas includes at least a business persona, a personal persona, and an anonymous persona.~~interface object is displayed in response to a request by the application for contact information.~~

17. (Original) A method as recited in claim 15, wherein the respective contact information is displayed with one or more privacy policies of the application that specify at least one of how and when the contact information will be used by the application.

18. (Original) A method as recited in claim 15, wherein the requesting application is hosted on a remote system that is in communication with the computing system through the Internet.

19. (Original) A method as recited in claim 15, wherein the requesting application is hosted by the computing system.

20. (Original) A method as recited in claim 15, wherein the requested contact information includes at least one of a name and an address.

21. (Original) A method as recited in claim 15, wherein the contact personas are associated with a logged on user of the computing system.

22. (Currently Amended) A computer program product for use in a computing system that is in communication with at least one application, the computer program product comprising one or more computer-readable storage media having stored computer-executable instructions for implementing ~~[[a]]~~the method recited in claim 1.

~~for controlling how the contact information is provided to one or more applications, the method comprising:~~

~~detecting a request from an application for desired contact information;~~

~~in response to the request, selecting an appropriate contact persona from one or more possible contact personas that are available to the computing system, each contact persona comprising available contact information;~~

~~identifying at least some of the available contact information that is intended to be provided to the application in response to the request and determining an appropriate format in which the identified contact information will be presented to the application;~~

~~presenting to the user the information that is intended to be provided to the application and allowing the user to determine whether that information will actually be actually provided to the application and whether other information will be provided to the application; and~~

~~providing the identified contact information in the appropriate format to the application as designated by the user.~~

23. (Original) A computer program product as recited in claim 22, wherein each of the available contact personas corresponds to a single user of the computing system.

24. (Currently Amended) A computer program product as recited in claim 22, further comprising:

prior to providing the application with the contact information, providing the user with an option to block the application from receiving a some of the contact information.
~~wherein selecting the appropriate contact persona occurs in response to user selection of one of the possible contact personas.~~

25. (Currently Amended) A computer program product as recited in claim 24, further comprising:

displaying a privacy value proposition to inform the user what the contact information will be used for.~~wherein a listing of the possible contact personas are presented to the user for selection.~~

26. (Canceled)

27. (Currently Amended) A computer program product as recited in claim 22, wherein the corresponding contact information to be provided to the application constitutes a subset of the available contact information associated with the selected contact persona.~~identifying at least some of the available contact information to be presented to the application occurs automatically in response to default settings corresponding to the appropriate contact persona.~~

28. (Currently Amended) A computer program product as recited in claim ~~22~~27, wherein the subset of the available contact information to be provided to the application is selected based on the intended use of the contact information.~~identifying at least some of the available contact information to be presented to the application in response to the request includes determining what the contact information will be used for.~~

29-30. (Canceled)

31. (Currently Amended) A computer program product as recited in claim ~~29~~22, wherein whether the application is authorized to access the contact information is determined~~it is determined that the application has authorization based upon one or more authorizations provided in an access control list of the computing system.~~

32. (Original) A computer program product as recited in claim 22, wherein the application requesting information is hosted on a remote system that is in communication with the computing system through the Internet.

33. (Original) A computer program product as recited in claim 22, wherein the application requesting the contact information is hosted by the computing system.

34. (Original) A computer program product as recited in claim 22, wherein the requested contact information includes at least one of a name and an address.

35. (Currently Amended) A computer program product as recited in claim 22, wherein the ~~available~~-contact information corresponding to a first contact persona differs from the ~~available~~-contact information corresponding to a second contact persona, [[and]] even though the first and second contact personas both correspond to the same entity.

36. (Currently Amended) A computer program product for use in a computing system that is in communication with at least one application, the computer program product comprising one or more computer-readable storage media having stored computer-executable instructions for implementing the method recited in claim 15.

~~In a computing system that is in communication with at least one application, a method for controlling how the contact information is provided to one or more applications, the method comprising:~~

~~providing an interface object for allowing a user to select a contact persona from a plurality of possible contact personas, each contact persona corresponding to a person and respective contact information about the person, wherein the respective contact information corresponding to a first contact persona differs from the available contact information corresponding to a second contact persona, even though the first and second contact personas are both associated with the same person;~~

~~in response to a user selection of a particular contact persona, displaying the respective contact information corresponding to the selected contact persona;~~

~~enabling the user to modify the respective contact information corresponding to the selected contact persona; and~~

~~upon an application seeking contact information from the computing system, providing the respective contact information corresponding to the selected contact persona.~~

37. (Currently Amended) A computer program product as recited in claim 36, wherein the plurality of listed and selectable contact personas includes at least a business persona, a personal persona, and an anonymous persona.
~~interface object is displayed in response to a request by the application for contact information.~~

38. (Original) A computer program product as recited in claim 36, wherein the respective contact information is displayed with one or more privacy policies of the application that specify at least one of how and when the contact information will be used by the application.

39. (Original) A computer program product as recited in claim 36, wherein the requesting application is hosted on a remote system that is in communication with the computing system through the Internet.

40-41. (Canceled)

42. (New) A method as recited in claim 15, wherein the plurality of listed and selectable contact personas also includes an e-commerce persona.

43. (New) A computer program product as recited in claim 36, wherein the plurality of listed and selectable contact personas also includes an e-commerce persona.

44. (New) A method as recited in claim 1, wherein the list of selectable contact personas are presented in an interface window and wherein the interface window restricts the list of selectable contact personas to only contact personas of the user.